



101005177 — COVID-RED – D6.2



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COVID-RED

**WP6 – Communication,
dissemination and
stakeholder outreach**

D6.2 Project website, templates, and social media tools

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|---------------------------|--------|
| Lead contributor | 1 UMCU |
| Other contributors | N/A |

Document History

| Version | Date | Description |
|----------------|-------------|--|
| V1.0 | 22 Dec 2020 | Deliverable report listing the developed website, templates and social media tools |
| V2.0 | 7 Jan 2021 | Reviewed version |



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Introduction

As described in task 6.1 in Annex 1 of the Grant Agreement, WP6 has developed a dissemination and exploitation plan. In order to align all parties on dissemination standards and present a strong external facing image, dissemination activities will first focus on developing presentation materials and materials to support communication, after which the focus will shift to publishing progress and community building. As part of the activities related to project presentation materials, WP6 has now developed a COVID-RED website, logo, PowerPoint templates, and social media tools. These outputs are listed below.

The website, templates and social media outputs will be regularly monitored, reviewed and updated by consortium members to maximize the impact among all the stakeholders. In this way, WP6 is setting the basis for successful uptake and implementation of COVID-RED results and methodologies.

Project logo

A project logo has been developed with the aim to present a strong visual COVID-RED identity. This logo will be used on the public website, social media accounts, and other external outputs.

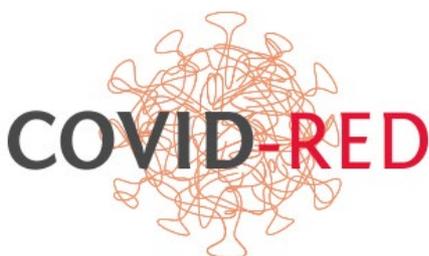


Figure 1 Project logo COVID-RED

Public website

WP6 has developed a public website to serve as the project’s showcase and main repository for communication materials. The website can be found here: <http://www.covid-red.eu/>

Social media accounts

WP6 has set up a Twitter account @CovidRed and an Instagram account covidredproject. These accounts have been set up according to EC’s guidance note on social media (04/2018).

Project templates

WP6 has developed a general PowerPoint presentation which can be used by consortium members to present the project. This presentation will be kept up to date throughout the duration of the project. Please find a preview below; slides are available upon request.

The figure displays 12 template slides for a COVID-RED presentation, arranged in a 4x3 grid. Each slide is numbered in the bottom left corner:

- Slide 1:** Introduction to COVID-RED. Includes a photo of a man in a lab coat.
- Slide 2:** COVID-19. Lists key facts: Novel coronavirus, First reported in Wuhan, China, 2019, Global pandemic, 87,74m global cases, 1,89m deaths, 1st of 7 January 2021, Urgent need for rapid identification and management of cases.
- Slide 3:** Current criteria for COVID-19 testing in NL. Lists symptoms: Nasal cold, Runny nose, Sneezing, Sore throat, Coughing, Shortness of breath, Fever, Loss of smell/taste. Also lists criteria: Symptom-based or when having been in contact with someone infected with COVID-19, Sig. false positives & overloading of testing capacity, What is role for early detection & asymptomatic carriers?
- Slide 4:** COVID-RED. States: COVID-19 infections – Remote Early Detection, An international, multicenter project, Goal: evaluate the role of a wearable device in the early detection and monitoring of COVID-19. Subtitle: Changing the current paradigms concerning clinical epidemiologic strategies with digital health approaches in order to detect early symptomatic cases (enabling for medical care, ultimately reducing the time-to-detection of new COVID-19 cases).
- Slide 5:** Project objectives. Lists 8 objectives from 1 to 8.
- Slide 6:** Project aims. A vertical flowchart with 8 steps: 1. Define, 2. Design, 3. Develop, 4. Deploy, 5. Evaluate, 6. Disseminate, 7. Disseminate, 8. Disseminate.
- Slide 7:** Work packages. Lists 8 work packages (WP1-WP8) and their descriptions.
- Slide 8:** Work packages. A diagram titled 'The eight Work Packages (WPs) of COVID-RED and their interdependencies' showing the relationships between WP1-WP8.
- Slide 9:** Overall study set-up. A flowchart showing the study design and data flow.
- Slide 10:** Overall study set-up. A detailed flowchart of the study design.
- Slide 11:** Study timeline. A Gantt chart showing the project schedule from 2020 to 2022.
- Slide 12:** In association with... A grid of logos for partner organizations including Erasmus, Digital Health, Health Exosites, Testing & Diagnostics, Customised / Results Monitoring, IT/Health Analytics, Dissemination & Exploitation, and Project & Clinical Study Management.

Figure 2 Template slides for presenting COVID-RED